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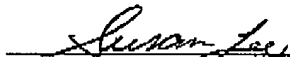
APPLICANT: Key  
APPL. NO.: 10/764,403  
FILED: January 23, 2004  
TITLE: Rotatable Label System and Method  
EXAMINER: Unknown  
GROUP ART UNIT: 1733  
CONF. NO.: 9494  
ATTY.DKT.NO.: PA2644US

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By:

  
Susan Yee

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PRELIMINARY AMENDMENT

SIR:

Prior to commencing examination, please amend the present application as follows:

{00115927v1}

**IN THE CROSS-REFERENCES TO RELATED PATENTS AND APPLICATIONS:**

Please replace Paragraph [0001] with the following:

[0001] The present ~~invention~~ application is a continuation of and claims the priority benefit of U.S. Patent Application Serial No. 10/112,542 filed March 27, 2002 and entitled "System and Method for a Rotating Sleeve Device" and now abandoned and is also a continuation of and claims the priority benefit of U.S. Patent Application Serial No. 10/005,428 filed December 3, 2001 and entitled "Rotating Label System."

[0002] U.S. Patent Application Serial No. 10/112,542 is a continuation-in part of U.S. Patent Application No. 09/866,219 filed May 25, 2001 and now U.S. Patent No. 6,631,578 issued October 14, 2003 and entitled "Roll Fed Method for Constructing a Rotatable Label System" and a continuation-in-part of U.S. Patent Application No. 09/551,985 filed April 15, 2000 now U.S. Patent No. 6,402,872 issued June 11, 2002 and entitled "Rotating Label System and Method[.]" and also claims the priority benefit of U.S. Provisional Patent Application No. 60/279,236 filed March 27, 2001.

[0003] U.S. Patent No 6,631,578 is a continuation of U.S. Patent Application No. 09/273,232 filed March 18, 1999 and now U.S. Patent No. 6,237,269 issued on May 29, 2001[.]" and entitled "Roll-Fed Method for Constructing a Rotatable Label System." U.S. Patent No. 6,402,872 is a continuation-in-part of U.S. Patent Application No. 09/126,010 filed July 29, 1998 and now U.S. Patent No. 6,086,697 issued July 11, 2000 and entitled "Rotating Label System and Method."

[0004] U.S. Patent Application Serial No. 10/005,428 is a divisional application of U.S. Patent Application 09/551,985 filed April 15, 2000 and now U.S. Patent No. 6,402,872 which is a continuation-in-part of U.S. Patent Application No. 09/126,010 filed July 29, 1998 and now U.S. Patent No. 6,086,697.

[0005] The disclosures of these commonly owned and assigned applications and patents are hereby incorporated by reference.

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[0006] The present application is also related to, and hereby incorporates by reference, the disclosures of the following commonly owned and assigned patents and patent applications: (i) U.S. Patent Application No. 08/627,786 filed March 28, 1996 and now U.S. Patent No. 5,809,674 issued September 22, 1998 entitled "Apparatus and Method For Increasing An Effective Information Carrying Surface Area On A Container"; (ii) U.S. Patent Application No. 08/741,607 filed October 31, 1996 and now U.S. Patent No. 5,884,421 issued March 23, 1999 entitled "Apparatus and Method for Constructing a Rotatable Label Device"; (iii) U.S. Patent Application 09/187,299 filed November 5, 1998 and now U.S. Patent No. 6,129,802 issued October 10, 2000 and entitled "Rotatable Label System and Method for Constructing the Same"; and (iv) U.S. Patent Application No. 09/247,245 filed February 9, 1999 and now U.S. Patent No. 6,385,878 issued May 14, 2002 and entitled "Rotatable label System Including Tamper-Evident Feature And Method For Constructing Same,"[[.]]

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<b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)	Application Number	10/764,403	
	Filing Date	January 23, 2004	
	First Named Inventor	Key	
	Art Unit	1733	
	Examiner Name	Unknown	
Total Number of Pages in This Submission	5	Attorney Docket Number	PA2644US

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Firm or Individual name	Carr & Ferrell LLP Cust. No. 22830
Signature	<i>Susan Yee</i> Reg. No. 41,388
Date	May 17, 2004

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Signature	<i>Susan Yee</i> Date May 17, 2004

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